



Search Marketing **CONNECT 2015**

10° Convegno Nazionale sul Search Marketing
Search Marketing Connect - November 20th &, 21st - Milan, Hotel Michelangelo

The Search Marketing world connected in a single event.

Milan - November 20th &, 21st 2015, **the Italian event**, hosted at the Hotel Michelangelo on an **international** scale, will reach its 10th edition by changing its name and becoming **Search Marketing Connect**.

For two critical days, the Search Marketing world will be explored through an **advanced educational program** that will touch and examine in depth fields such as: **Search Engine Optimization, Search Engine Advertising, E-commerce, Web Analytics, Content Marketing and Web Business Intelligence**.

The event will take place in different rooms, Conference Room, Seminar Room, Workshop Room, International Workshop Room and Plenary Room where the greatest Italian and International experts will share their expertise and knowledge. Such experts include: **Aleyda Solis, Andrea Pernici, Alex Moss, Giorgio Taverniti, Gianluca Fiorelli, Barry Adams, Matteo Monari, Filippo Trocca, Jan-Willem Bobbink, Marco Loguercio, Alessandro Martin, Marco Quadrella** among many others.

*For this 10th edition, we decided to make some important changes: To start, creating a new name for this event allowed us to open our horizons for International Speakers. This was an essential step, due to a long path of constant innovation. "The connection all these people have has made Search Marketing really grow," says **Cosmano Lombardo, CEO of GT Idea, the company behind this event.***

Search Marketing tools give us the opportunity to take advantage of an evolving field that all businesses can benefit from.

This event is not only appropriate for professionals, but also for those who want to gain valid business experience in using these tools.

Our partners and sponsors of the event are: **Radio 105, Radio Montecarlo e Virgin Radio, Boraso, Find, RSW Studio, Nur, Zenzero, SemRush, Stravideo, Melascrivi, Hoepli, Flaccovio**

Editore, DNS Hosting, SeoZoom, By Tek e Mailup, Contenuti di Qualità and eCommerce.ms.

The Event will be held November 20th and, 21st at the Hotel Michelangelo, Milan.

All the information to join can be found at www.convegnogt.it

Connect with us: Our official Hashtag is #SMConnect